

Dear Parent/Carer,

I hope you are keeping well and your child is settled into their new term and looking forward to their next step of the South Craven journey.

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we use Unifrog; an online careers platform. All students from Years 7 to 13 now have access to this excellent website.

Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, MOOCs and Local Labour Market information. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them. They can also explore exciting opportunities further afield by looking at English-taught undergraduate programmes available in Europe and the USA.

Additionally, the platform helps students successfully apply for these opportunities by writing their personal statement, applications and CVs and guiding them through the process, allowing teachers to give live feedback.

Students access the tool for the first time using a sign-up code which is unique to their form group. They then can then login using their email address and password. They can login from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

We have set up a parent login so you can also use Unifrog as if you were a student yourself, allowing you to truly support your child. The form code you need is: **parentssouthcraven50** and you can sign up here: www.unifrog.org/code

Please also take a look at our Parent Handbooks and see our 'Stepping Stones' of careers support throughout their journey with us: www.southcraven.org/parent-handbooks/76.html

For more information, go to www.unifrog.org or contact Mrs Maggie Burton, Careers Coordinator (m.burton@southcraven.org).

Yours faithfully,

Mrs Andrea Taylor

Deputy Headteacher