

Careers Programme 2023–24

- Exploring Careers & Career development
- Investigating work and Labour market information
- Understanding Business
- Valuing equality, diversity and inclusion
- Showing Initiative and enterprise
- Developing Personal Financial capability
- Identifying Choices and Opportunities
- Planning and Deciding
- Handling Applications and interviews
- Making the most of Careers Information, Advice and Guidance
- Managing changes and transitions

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| Gatsby Benchmark 1 A stable careers programme | Gatsby Benchmark 2 Learning from labour market information | Gatsby Benchmark 3 Addressing every pupil's needs | Gatsby Benchmark 4 Linking curriculum learning to careers |
| Gatsby Benchmark 5 Encounters with employers & employees | Gatsby Benchmark 6 Experience of workplaces | Gatsby Benchmark 7 Encounters with further & higher education | Gatsby Benchmark 8 Personal guidance |

The six learning areas



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| YEAR 7 | | | | | | | | | |
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| Autumn term | CDI | BM | SPRING TERM | CDI | BM | SUMMER TERM | CDI | BM | |
| Unifrog Launch Familiarise with the platform. Use the presentation quick launch that MBU sent | | 1 | Personality Quiz Students use the Unifrog Personality quiz to discover their personality type | | 1,3 | Student Profile Checklist Students reflect on what they have covered on Unifrog | | 1,2,3,4 | |
| Introduction to the careers programme https://www.southcraven.org/careers-information/15591.html | | 1,2,3,4,5 | My Path Careers Snippets https://www.mypathcareersuk.com/employability-skills-what-do-you-mean Looking at the day in the life of industry professionals to build on knowledge and skills. LMI information embedded | | 2,3,4 | What's your dream job? Students explore dream jobs in the Careers library and how to choose them. Research a local employer (Unifrog) https://www.airedale-trust.nhs.uk/ https://careers.skipton.co.uk/ | | 1,3,4 | |
| Careers Library Treasure Hunt To learn about a variety of careers and become familiar with Unifrog (Unifrog) | | 1,2,3,4 | National Apprenticeship Week (5-9th February) https://www.nationalapprenticeshipweek.co.uk/ https://amazingapprenticeships.com/resources/ https://www.careerpilot.org.uk/information/apprenticeships | | 1,2,3,5,7 | Future Goals Careers inspiration for all ages https://futuregoals.co.uk/ | | 2,3,4,5,7,8 | |
| What are Skills? Introduce students to skills and why they matter. They can then use this knowledge to identify their own skills! (Unifrog) | | 1,3 | National Careers Week (4-8th March) https://nationalcareersweek.com/ | | 1,2,3,5,7 | Careers Terminology Students get to grips with words from the world of work they might not know (Unifrog) | | 1,2 | |
| Buzz Quiz https://icould.com/buzz-quiz/ | | 1,3 | South Craven Careers Showcase (1 February) Over 30 various organisations taking part including colleges, universities, apprenticeship | | 1,2,3,4,5,7,8 | Stepping Up (Enrichment Programme) | | 1,3 | |

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| | | | providers and employers from a variety of industries in a marketplace setting | | | Preparing for year 8 and taking all opportunities available | | |
| Interests Profile Students complete the Interests quiz on Unifrog and find out which jobs might be of interest to them. (Unifrog) | | 1,3 | Skills for careers This activity helps students use Unifrog's Competencies tool to make judgments on which transferable skills are necessary in terms of careers. (Unifrog) | | 2,3 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 |
| Bradford Manufacturing Week https://bradfordmanufacturingweek.co.uk/ | | 1,2,3,45 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,45 | | | |
| Recording Activities Students find out how to identify their activities and record them for future use. (Unifrog) | | 1,3 | | | | | | |
| Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 | | | | | | |

| YEAR 8 | | | | | | | | | |
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| Autumn term | CDI | BM | SPRING TERM | CDI | BM | SUMMER TERM | CDI | B M | |
| Unifrog Relaunch Familiarise with the platform. Use the presentation quick launch that MBU sent | | 1 | Personality Quiz Students use the Unifrog Personality quiz to discover their personality type https://www.careerpilot.org.uk/stories | | 1,3 | What is work-life balance students explore the importance of maintaining a work life balance and investigate strategies that will enable them to do so | | 1,2,3 | |
| Bitesize careers To explain the world of work, with advice from people who've found the right path for them. https://www.bbc.co.uk/bitesize/careers | | 1,2 | My Path Careers Snippets https://www.mypathcareersuk.com/employability-skills-what-do-you-mean Looking at the day in the life of industry professionals to build on knowledge and skills. LMI information embedded | | 2,3,4 | Activities and Skills Bingo Use a game of bingo to explore competencies and practise identifying them! (Unifrog) | | 1,3,4 | |
| What does success mean to you? Success means something different to everyone. Students will find out what it means to them in this session! (Unifrog) | | 3 | National Apprenticeship Week (5-8th February) https://www.nationalapprenticeshipweek.co.uk/ https://www.careerpilot.org.uk/information/apprenticeships https://amazingapprenticeships.com/resources/ | | 2,3,4 | Future Goals Careers inspiration for all ages https://futuregoals.co.uk/ | | 2,3,4,5,7 | |
| Buzz Quiz https://icould.com/buzz-quiz/ | | 1,3 | National Careers Week (4-8th March) https://nationalcareersweek.com/ | | 1,2,3,5,7 | LMI for all Careerometer is a freely available widget provided by the LMI for All service. It is an easy way to get access to labour market information on your own website. | | 2,3 | |

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| | | | | | | https://www.lmiforall.org.uk/careerometer/ | | |
| Profile Checklist Ensure have met all Unifrog interactions from year 7 | | 1,3 | South Craven Careers Showcase (1st February) Over 30 various organisations taking part including colleges, universities, apprenticeship providers and employers from a variety of industries in a marketplace setting | | 1,2,3,5,7 | What makes a great communicator? Explore what makes a great communicator and think about how you can use these skills! | | 3 |
| Bradford Manufacturing Week https://bradfordmanufacturingweek.co.uk/ | | 1,2,3,4,5 | GCSE's Choices Choices Help students make informed GCSE decisions, whether they know what they want to do in future or not (Unifrog) | | 1,2,3,4,5,7,8 | Stepping Up (Enrichment Programme) Preparing for year 8 and taking all opportunities available | | 1,3 |
| Following your passion https://icould.com/stories/following-your-passions/ | | 4 | What does success mean to you? Success means something different to everyone. Students will find out what it means to them in this session! | | 1,3,7 | Career Hub drop in sessions https://www.southcraven.org/careers-information/15591.html | | 8 |
| Recording Activities Students find out how to identify their activities and record them for future use. (Unifrog) | | 1,3 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 |
| Looking at skills (Choose a different competence to record on the student Unifrog platform each term) | | 3,4 | | | | | | |
| Employer/Alumni assemblies | | 1,2,3,4,5 | | | | | | |

YEAR 9

| Autumn term | CDI | BM | SPRING TERM | CDI | BM | SUMMER TERM | CDI | BM |
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| Unifrog Relaunch Familiarise with the platform. Use the presentation quick launch that MBU sent | | 1 | Interests Quiz Students use the Unifrog Interests to learn more about themselves and explore the careers commonly associated with your interests. (Unifrog) https://www.careerpilot.org.uk/stories | | 1,3 | Student Profile Checklist Students reflect on what they have covered on Unifrog | | 1,2,3,4 |
| Profile Checklist Ensure have met all Unifrog interactions from year 8 | | 1 | My Path Careers Snippets https://www.mypathcareersuk.com/ Looking at the day in the life of industry professionals to build on knowledge and skills. LMI information embedded | | 2,3,4 | Getting prepared for KS4 Link to know how library (Unifrog) https://www.unifrog.org/teacher/resources/sort/post-16-choices-choices | | 3 |
| Bitesize careers To explain the world of work, with advice from people who've found the right path for them. https://www.bbc.co.uk/bitesize/careers | | 1,2,3 | National Apprenticeship week (5-9th February) https://www.nationalapprenticeshipweek.co.uk/ https://www.careerpilot.org.uk/information/apprenticeships https://amazingapprenticeships.com/resources/ | | 2,3,4 | Busting BTEC Myths This session highlights some potentially unknown facts about BTECs and what can be achieved by doing them! (Unifrog) | | 1,3,7 |
| What makes a great leader? Lead the way to identifying what makes a great leader and how students can be great leaders too! (Unifrog) | | 1,3 | South Craven Careers Showcase(1st February) Over 30 various organisations taking part including colleges, universities, apprenticeship providers and employers from a variety of industries in a marketplace setting | | 1,2,3,5,7 | Future Goals Careers inspiration for all ages https://futuregoals.co.uk/ | | 2,3,4,5,7 |

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| <p>Bradford Manufacturing Week https://bradfordmanufacturingweek.co.uk/</p> | | 1,3 | <p>National Careers Week (4-8th March) https://nationalcareersweek.com/</p> | | 1,2,3,4,5,7,8 | <p>LMI for all Careerometer is a freely available widget provided by the LMI for All service. It is an easy way to get access to labour market information on your own website. https://www.lmiforall.org.uk/careerometer/</p> | | 2,3 |
| <p>Following your passion https://icould.com/stories/following-your-passions/</p> | | 4 | <p>GCSE's Choices Choices Help students make informed GCSE decisions, whether they know what they want to do in future or not (Unifrog) https://www.unifrog.org/teacher/resources/sort/gcses-choices-choices https://www.careerpilot.org.uk/stories/choosing-your-gcses</p> | | 1,2,3,5,7 | <p>What makes a great Leader? Explore what makes a good leader, identify students' own leadership experiences, and record them in the Competencies tool. Unifrog)</p> | | 3 |
| <p>Talking about your Activities Students learn to talk about the activities they have taken part in and the all-important competencies they've learned along the way. (Unifrog)</p> | | 1,3 | <p>Skills - Independence https://www.unifrog.org/teacher/resources/sort/independence</p> | | 1,3,7 | <p>Skills and strengths Aiming High Students take part in a series of class discussions, and complete a worksheet about their short and long term goals. (Unifrog)</p> | | 1,3 |
| <p>Working in STEM In order to get a place on the STEM course of your dreams, you'll need</p> | | 3,4 | <p>How do students recognise independence and demonstrate it so it's useful for applications in the future?</p> | | 1,3,7 | <p>Two sides of the coin activity</p> | | 3 |

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| to demonstrate the right skills. Use this guide to find out how. (Unifrog Posters link) https://www.unifrog.org/teacher/resources/sort/working-in-posters-stem | | | (Unifrog) | | | This session helps students develop positive storytelling skills, with a short game for pairs. (Unifrog) | | |
| Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3, 4,5 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3, 4,5 | Your Skills, your team, your future/Jobs of the future Students identify their strongest skills and work out how their team would work to solve a problem scenario. (Unifrog) | | 3 |
| | | | | | | Is AI a threat to our jobs? Students debate the question 'is AI a threat to our jobs?' | | 1,2 |
| | | | | | | Career Hub drop in sessions https://www.southcrave.org/careers-information/15591.html | | 8 |
| | | | | | | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3, 4,5 |

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| YEAR 10 | | | | | | | | | |
|---|-----|-----------|---|-----|-----------|--|-----|---------|--|
| Autumn term | CDI | BM | SPRING TERM | CDI | BM | SUMMER TERM | CDI | BM | |
| Stepping up/introduction to year 10 | | 1 | January deadline for expressions of interest in work exp | | | How to behave in the workplace | | 3,5 | |
| Launch work experience (September to allow time for RA) resources to be added in September) | | 1,2,3,5,6 | Preparing for Interviews Students can learn more about the application processes involved when seeking placements, with a particular focus on interview practice. (Unifrog) | | 3,5 | Work Experience Journal (MBU to add to students locker) This placements / work experience journal will allow students to effectively plan their work experience journey. From planning their travel arrangements and work wear, through to interviewing employees and reflecting on their successes, this diary will support students every step of the way! | | 5,6 | |
| Goal Setting A lesson that provides students with a good understanding of how to set an effective goal, using Locke's Goal Setting Theory and an opportunity for them to set their own! (Unifrog) | | 1,3 | National Apprenticeship week (5-9th February) https://www.nationalapprenticeshipweek.co.uk/ https://www.careerpilot.org.uk/information/apprenticeships https://amazingapprenticeships.com/resources/ | | 1,2,3,5,7 | Work Experience Week (w/c 13th May 2024) MBU to monitor whilst on placement | | 1,2,3,6 | |
| Bradford Manufacturing Week | | 1,2,3,4,5 | Work Experience Assembly (Safeguarding, H & S) | | 3,8 | Work Experience Reflection/Your | | 5,6 | |

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| https://bradfordmanufacturingweek.co.uk/ | | | | | | experiences/Letter of thanks This session aims to encourage students to recall and reflect on their experiences of the workplace, whether through placements, paid work or voluntary work. (Unifrog) https://indigo.careers/work-experience-the-thank-you-letter/ | | |
| How to research employers Students learn how to find work experience that fits their interests! (Unifrog) | | 1,2,3,6 | Recap on autumn term resources in preparation for work experience | | | Post 16 Choices Choices Students learn about the opportunities available to them post-16. This is a great time to ask students to record their intentions for the end of this academic year! (Unifrog) | | 1,3,7 |
| How to curate an online presence How can an online presence affect career opportunities? Explore the positives and negatives during this session | | 3,5 | South Craven Careers Showcase (1st February) Over 30 various organisations taking part including colleges, universities, apprenticeship providers and employers from a variety of industries in a marketplace setting | | 1,2,3,4,5,7,8 | UCAS- What is it? https://www.ucas.com/discover | | 1,3,7,8 |
| How to contact employers Contacting employers can be nerve-racking! But this lesson will | | 1,3,8 | National Careers Week (4-8th March) https://nationalcareersweek.com/ | | 1,2,3,5,7 | Year 10 Enrichment day (TBC) | | 1,2,3,4,7 |

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| <p>give students the confidence to do just that. (Unifrog)</p> <p>https://www.careerpilot.org.uk/information/a-job-or-career</p> | | | | | | | |
| <p>CV's & Cover Letters</p> <p>What's the difference between a CV and a cover letter? And how do you write them? Find out in this lesson! (Unifrog)</p> <p>https://www.careerpilot.org.uk/stories/how-to-write-a-winning-cv</p> | | 1,2,3,4,5 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 | Career Hub drop in sessions | 8 |
| <p>Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time</p> | | 1,2,3,4,5 | | | | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | 1,2,3,4,5 |

YEAR 11

| Autumn term | CDI | BM | SPRING TERM | CDI | BM | SUMMER TERM | CDI | BM |
|--|-----|-----------------------|---|-----|---------------|---|-----|-------|
| Progression Launch (11th October) (off timetable) | | 1,2,3, 4,5,7, 8 | Coping with changes- Leaving Secondary School Students explore and understand the main changes that occur post-secondary school and how to navigate them. (Unifrog) | | 3 | Revision Good v Bad Discuss the idea of 'good' and 'bad' revision techniques, with the aim of making revision easier and more productive, and to give tips that students can debate and test out for themselves. (Unifrog) | | 3 |
| Post 16 Choices choices Students can see the pros and cons of their post-16 options in one place. We recommend Know-how Library guides for them to discover their options, and set a Unifrog focused task that can be done in the classroom or as homework. https://www.unifrog.org/teacher/resources/series-making-great-choices/post-16-choices-choices | | 3,7 | CV's & Cover Letters What's the difference between a CV and a cover letter? And how do you write them? Find out in this lesson! https://www.careerpilot.org.uk/stories/how-to-write-a-winning-cv https://www.unifrog.org/teacher/resources/sort/work-experience-cvs-and-cover-letters | | 1,3,8 | How to contact employers Contacting employers can be nerve-racking! But this lesson will give students the confidence to do just that. (Unifrog) https://nationalcareers.service.gov.uk/careers-advice/networking | | 1,3,8 |
| T Levels, What are they? https://www.gov.uk/government/publications/introduction-of-t-levels/introduction-of-t-levels https://nationalcareers.service.gov.uk/explore-your-education-and-training-choices/t-levels | | 3,4,7 | National Apprenticeship Week (5-9th February) https://www.nationalapprenticeshipweek.co.uk/ https://www.careerpilot.org.uk/information/apprenticeships https://amazingapprenticeships.com/resources/ | | 1,2,3, 5,7 | Career Hub drop in sessions https://www.southcrave.n.org/careers-information/15591.html | | 8 |

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| A Level Choices This session highlights the importance of researching possible university courses as a precursor to selecting A-level subjects. (Unifrog) | | 3,4,7 | South Craven Careers Showcase (1st February) Over 30 various organisations taking part including colleges, universities, apprenticeship providers and employers from a variety of industries in a marketplace setting | | 1,2,3,5,7,8 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 |
| Career Cloud Quiz showing Careers, UCAS Courses, FE Courses, Apprenticeships, Labour Market Information, Job Vacancies https://sacu-student.com/?page_id=2850 | | 2,4 | The basics of interviews Students will complete a variety of activities that will allow them to better understand the structure of an interview and how best to approach them. They will look at some example interview answers and discuss how to improve them. | | 3,5 | | | |
| Green Jobs Students will use Unifrog tools such as the Careers library and the Subjects library to explore a variety of sustainable and green jobs. They will also consider what subjects and courses they can take to prepare for those careers in the future. | | 1,3 | Mock Employer Interviews (4th March) (off timetable) | | 1,2,3,5,8 | | | |
| Parents Evening (20th October) | | 8 | National Careers Week (4-8th March) https://nationalcareersweek.com/ | | 1,2,3,5,7 | | | |
| Progression Interviews (w/c 21st November) (See careers interview template in resources folder) | | 1,3 | Personal Finance Workshop (MBU external input) https://docs.google.com/presentation/d/1bC_xKxq1ll_IM_DnbRDqva9UjjAAjFlb/edit#slide=id.p1 | | 1,3,5 | | | |
| Mocks Exams (6th Dec) Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 | Employer/Alumni led assemblies & Workshops throughout the term. Follow up in form time | | 1,2,3,4,5 | | | |